

Affiliate Sponsorship Program

UPDATED SEPTEMBER 25, 2023



Beginning on **October 1, 2023**

Process

- **Eligibility:** Sponsorships will be available for active affiliate members.
- **Scheduling & Management:** Chapter committees taskforce (Chapter contact) are the first point of contact to schedule and manage their affiliate sponsorships. (see information below)
 - Affiliate contacts chapter representative to request and schedule sponsorship
 - Schedule is confirmed/accepted by the chapter, the chapter will notify NorBAR staff at info@nba.realtor
 - **Monetary Sponsorship:** For monetary sponsorships, payment must be received 5 days before the presentation.
 - Small Chapter (0-200 members), Mendocino, Windsor = \$50.00
 - Medium Chapter (201-500 members), North County, Petaluma, Rohnert Park-Cotati, Sebastopol, Sonoma Valley = \$100
 - Large Chapter (501+ members), Napa, Santa Rosa = \$150
 - NorBAR Staff will input the store product (sponsorship) on the affiliate membership.
 - NorBAR Staff will send an email notifying the affiliate member using marketing list (Sponsorship AFFILIATE – Payment Request) that their sponsorship is available to be paid online or over the phone.
 - NorBAR Staff will email Chapter contact once payment is received from affiliate sponsor.
 - **Breakfast Sponsorship:** Breakfast must be prepared in a commercial kitchen (no homemade food) and planned in coordination with the chapter.
 - Send all questions about Breakfast qualifications (size of meeting, what food items constitutes breakfast) to Chapter contacts.
 - Affiliate sponsors are responsible for set-up and clean-up.
- **Presentations:** Each chapter determines the presentation protocols (length, slides, etc.)
 - All presentations in PDF format must be sent to the **chapter contacts** no later than 3 business days before the meeting. Presentations are 3-5 mins, 5 slide max.

Chapter Affiliate Sponsorship Program

Chapter	Chapter Contacts	Sponsorships Available	Cost & Due By	Details
Mendocino Thursday	Selzer, Richard, rselzer@selzerrealty.com	Monetary only	\$50 3-5 business days before	5 mins max, no slides Can bring materials and handouts
Napa Thursday	Dean Castelli, dcastelli@windermere.com Jamie Castro, jcastro@cnapavalley.com Ernie Falcon, efalcon@TWFG.com	Breakfast only	\$150 3-5 business days before	3-5 min presentation; sponsor should arrive 15 mins before meeting; Send slides in PDF format and/or can provide handout and materials Due Monday before meeting
North County Thursday	Mike Downes, mike@vanguardsonoma.com Califa Witsch, CalifaWitsch@gmail.com	Breakfast or monetary	\$100 3-5 business days before	3-5 mins max, no slides
Petaluma Wednesday	Diana Gorsiski, diana@vanguardsonoma.com Rob Sullivan, Rob@RobSullivanRealEstate.com	Breakfast or monetary Breakfast only on the 1st Wed of month	\$100 3-5 business days before	5 min max, 5 slide max Send slides in PDF format Due 3 business days before meeting
Rohnert Park-Cotati Thursday	Pat Miller, patmillersmail@gmail.com Julie Dempsey, jdempsey@coldwellbanker.com	Monetary only	\$100 3-5 business days before	10 min max, 5 slide max Send slides in PDF format Due Monday by 12pm before meeting
Santa Rosa Tuesday	Juan Nieto, juan@vanguardsonoma.com Heather Thurber, heathert@sonic.net	Monetary only	\$150 3-5 business days before	5 min max, 5 slide max Send slides in PDF format Due Monday by 12pm before meeting
Sebastopol Wednesday	George Elliott, Loanking@sonic.net Mary Jansen, mary.jansen@vanguardsonoma.com	Breakfast or monetary	\$100 3-5 business days before	10 min max; slides in PDF format Due by 5 business days before Frequency of Sponsor: Quarterly
Sonoma Valley Thursday	Mary Szkwony, mary.sonoma@gmail.com Sheila O'Neill, soneill@redwoodcu.org	Monetary only	\$100 3-5 business days before	3-5 mins, 5 slide max Send slides PDF format Due 3 business days before meeting
Windsor Friday	Barry O'Meara, bomeara@kindlending.com Trent Taylor, tataylorx2@gmail.com	Breakfast or monetary	\$50 3-5 business days before	10 min max, 5 slide max Send slides in PDF format Due 3 business days before meeting