

# Affiliate Sponsorship Program

UPDATED SEPTEMBER 25, 2023



Beginning on **October 1, 2023**

## Process

- **Eligibility:** Sponsorships will be available for active affiliate members.
- **Scheduling & Management:** Chapter committees taskforce (Chapter contact) are the first point of contact to schedule and manage their affiliate sponsorships. (see information below)
  - Affiliate contacts chapter representative to request and schedule sponsorship
  - Schedule is confirmed/accepted by the chapter, the chapter will notify NorBAR staff at [info@nba.realtor](mailto:info@nba.realtor)
    - **Monetary Sponsorship:** For monetary sponsorships, payment must be received 5 days before the presentation.
      - Small Chapter (0-200 members), Mendocino, Windsor = \$50.00
      - Medium Chapter (201-500 members), North County, Petaluma, Rohnert Park-Cotati, Sebastopol, Sonoma Valley = \$100
      - Large Chapter (501+ members), Napa, Santa Rosa = \$150
        - NorBAR Staff will input the store product (sponsorship) on the affiliate membership.
        - NorBAR Staff will send an email notifying the affiliate member using marketing list (Sponsorship AFFILIATE – Payment Request) that their sponsorship is available to be paid online or over the phone.
        - NorBAR Staff will email Chapter contact once payment is received from affiliate sponsor.
    - **Breakfast Sponsorship:** Breakfast must be prepared in a commercial kitchen (no homemade food) and planned in coordination with the chapter.
      - Send all questions about Breakfast qualifications (size of meeting, what food items constitutes breakfast) to Chapter contacts.
      - Affiliate sponsors are responsible for set-up and clean-up.
- **Presentations:** Each chapter determines the presentation protocols (length, slides, etc.)

## Chapter Affiliate Sponsorship Program

Chapter	Chapter Contacts	Sponsorships Available	Cost & Due By	Details
<b>Mendocino</b> Wednesday	Trudy Ramos, <a href="mailto:trudy@ramostherealtor.com">trudy@ramostherealtor.com</a> Jeff Kram, <a href="mailto:kramrealtor@gmail.com">kramrealtor@gmail.com</a>	Monetary only	\$50 3-5 business days before	5 mins max, no slides Can bring materials and handouts
<b>Napa</b> Thursday	Dean Castelli, <a href="mailto:dcastelli@windermere.com">dcastelli@windermere.com</a> Jamie Castro, <a href="mailto:jcastro@cnapavalley.com">jcastro@cnapavalley.com</a> Ernie Falcon, <a href="mailto:efalcon@TWFG.com">efalcon@TWFG.com</a>	Breakfast only	\$150 3-5 business days before	3-5 min presentation; sponsor should arrive 15 mins before meeting; Send slides in PDF format and/or can provide handout and materials Due Monday before meeting
<b>North County</b> Thursday	Mike Downes, <a href="mailto:mike@vanguardsonoma.com">mike@vanguardsonoma.com</a> Califa Witsch, <a href="mailto:CalifaWitsch@gmail.com">CalifaWitsch@gmail.com</a>	Breakfast or monetary	\$100 3-5 business days before	3-5 mins max, no slides
<b>Petaluma</b> Wednesday	Britt Esser, <a href="mailto:britt@mynhd.com">britt@mynhd.com</a> Diana Gorsiski, <a href="mailto:diana@vanguardsonoma.com">diana@vanguardsonoma.com</a> Rob Sullivan, <a href="mailto:Rob@RobSullivanRealEstate.com">Rob@RobSullivanRealEstate.com</a>	Breakfast or monetary Breakfast only on the 1st Wed of month	\$100 3-5 business days before	5 min max, 5 slide max Send slides in PDF format Due 3 business days before meeting
<b>Rohnert Park-Cotati</b> Thursday	Don Walsh, <a href="mailto:walshdg@sbcglobal.net">walshdg@sbcglobal.net</a> Cheryl Cybulski, <a href="mailto:cheri.l.cybulski@gmail.com">cheri.l.cybulski@gmail.com</a> Laura DeRutte, <a href="mailto:lderutte@comcast.net">lderutte@comcast.net</a>	Breakfast or monetary	\$100 3-5 business days before	10 min max, 5 slide max Send slides in PDF format Due Monday by 12pm before meeting
<b>Santa Rosa</b> Tuesday	Juan Nieto, <a href="mailto:juan@vanguardsonoma.com">juan@vanguardsonoma.com</a> Heather Thurber, <a href="mailto:heathert@sonic.net">heathert@sonic.net</a>	Monetary only	\$150 3-5 business days before	5 min max, 5 slide max Send slides in PDF format Due Monday by 12pm before meeting
<b>Sebastopol</b> Wednesday	George Elliott, <a href="mailto:Loanking@sonic.net">Loanking@sonic.net</a> Mary Jansen, <a href="mailto:mary.jansen@vanguardsonoma.com">mary.jansen@vanguardsonoma.com</a>	Breakfast or monetary	\$100 3-5 business days before	10 min max; slides in PDF format Due by 5 business days before <b>Frequency of Sponsor:</b> Quarterly
<b>Sonoma Valley</b> Thursday	Mary Szkwony, <a href="mailto:mary.sonoma@gmail.com">mary.sonoma@gmail.com</a> Sheila O'Neill, <a href="mailto:soneill@redwoodcu.org">soneill@redwoodcu.org</a>	Monetary only	\$100 3-5 business days before	3-5 mins, 5 slide max Send slides PDF format Due 3 business days before meeting
<b>Windsor</b> Friday	Barry O'Meara, <a href="mailto:bomeara@kindlending.com">bomeara@kindlending.com</a> Trent Taylor, <a href="mailto:tataylorx2@gmail.com">tataylorx2@gmail.com</a>	Breakfast or monetary	\$50 3-5 business days before	10 min max, 5 slide max Send slides in PDF format Due 3 business days before meeting