

Affiliate Spotlight

PROGRAM OVERVIEW | UPDATED MARCH 15, 2023



Affiliate Spotlight Protocols

During Chapter marketing meetings, 3-5 minutes are allotted for active Affiliate members to provide information to NorBAR about their business. Each affiliate can sign up for one meeting per chapter per quarter - sign-ups are updated every quarter.

As a reminder, affiliate membership is per-individual – not per-company. Affiliate members may take advantage of the spotlight program but may not bring non-member guests.

Repeat or multiple sign-ups beyond one per quarter, per meeting, per affiliate – will be cancelled and the affiliate will be notified via email.

Affiliates may use a presentation or flyer – all materials must be sent to info@nba.realtor a **minimum of three (3) business days prior to the meeting**. If materials are not received prior to the deadline, they will not be presented, distributed, or available on screen.

When/why could my affiliate spotlight be cancelled?

- Exceeding the 5-minute maximum; Chapters have additional presentations and business to conduct
- Late cancellations (within 3 days prior to the meeting) or no-showing more than once
- Multiple signups that exceed the one per quarter, per meeting, per affiliate

Spotlights and signups are available on a first come, first served basis. NorBAR will make signups available three (3) weeks prior to each upcoming quarter.

Marketing Meeting Code of Conduct & Policies

Current Policies - March 10, 2023

To give our affiliate members the opportunity to highlight their company, the North Bay Association provides the Affiliate Spotlight program. The spotlight is provided in the Santa Rosa, Sebastopol, Petaluma, Rohnert Park/Cotati, Napa, and Sonoma Valley meetings. There is no cost to be the spotlight company. You will be given 3-5 minutes during the meeting to provide information on your services. Each company may sign up for one meeting per quarter per chapter. In order to utilize a visual presentation, it must be sent to info@nba.realtor a minimum of 3 business days prior to the meeting, or cannot be shared during the meeting.